

# Frequently Asked Questions

## FOR NONPROFIT ORGANIZATIONS



**Tuesday, May 12,  
10:00 a.m. EDT**  
through  
**Wednesday, May 13,  
10:00 a.m. EDT**

The Columbus Foundation  
614/251-4000  
[columbusfoundation.org](http://columbusfoundation.org)  
[thebiggive@columbusfoundation.org](mailto:thebiggive@columbusfoundation.org)

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### WHAT IS THE BIG GIVE?

The Big Give is a 24-hour online giving event to celebrate The Spirit of Columbus.™ The Columbus Foundation, its family of donors, and community partners have provided a bigger-than-ever, \$1.3 million bonus pool, encouraging the community to support nonprofits they care about in central Ohio. Donations received during the event will be amplified by bonus pool funds on a pro rata basis. Everyone who gives will have their donation(s) increased. In addition, the Foundation is covering all credit card fees, so 100 percent of donations go to participating PowerPhilanthropy® nonprofits.

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### WHAT IS PowerPhilanthropy?

PowerPhilanthropy is the community's online giving marketplace where you can find information about 630 local nonprofits. These nonprofits have created informational portraits to help donors make informed choices. They serve a wide range of needs in our community, from education and childcare to housing, nutrition, and the environment, to name a few. The Columbus Foundation launched PowerPhilanthropy in 2008 to share the Foundation's knowledge about the nonprofit sector and help donors be better informed about their charitable choices.

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### HOW CAN I ACCESS PowerPhilanthropy?

PowerPhilanthropy is accessible on The Columbus Foundation's website at [columbusfoundation.org](http://columbusfoundation.org). Registration is not required to view a portrait or to make a donation.

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### HOW WILL A DONOR KNOW HIS/HER DONATION HAS BEEN RECEIVED?

Everyone who makes a donation during The Big Give will receive an email confirming receipt of their donation(s).

Columbus Foundation donors with Donor Advised Funds or Supporting Foundations may log in at [columbusfoundation.org](http://columbusfoundation.org) with their existing username and password and make a grant from their Donor Advised Fund or Supporting Foundation.

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### WHO CAN MAKE DONATIONS TO THE BIG GIVE?

Anyone! The community and Columbus Foundation donors are invited to participate in The Big Give. All donations are designated for operating support. Nonprofit organizations are prohibited from donating, although an individual may support the nonprofit he or she is employed by.

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### HOW DO I KNOW MY NONPROFIT ORGANIZATION IS ELIGIBLE TO RECEIVE DONATIONS THROUGH THE BIG GIVE?

Only nonprofit organizations with a current published portrait in The Columbus Foundation's PowerPhilanthropy are eligible to participate and receive bonus pool funds. Search for 630 eligible organizations at [tcfapp.org/search](http://tcfapp.org/search) or view a complete list at [http://columbusfoundation.org/wp-content/uploads/P2\\_Eligible\\_Nonprofits.pdf](http://columbusfoundation.org/wp-content/uploads/P2_Eligible_Nonprofits.pdf). If your nonprofit is interested in participating in future giving events, please register for an upcoming workshop at [columbusfoundation.org/events](http://columbusfoundation.org/events).

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### IS MY NONPROFIT ELIGIBLE TO RECEIVE CREDIT CARD GIFTS THROUGH THE BIG GIVE?

Only nonprofit organizations with current bank account information on file in The Columbus Foundation's PowerPhilanthropy as of **April 24, 2015**, are eligible to receive credit card donations online. Organizations without this information are still able to receive bonus pool funds for Donor Advised Funds and Supporting Foundation grant suggestions.

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### ARE CHARITABLE GIFT CARDS ELIGIBLE FOR BONUS POOL FUNDS?

No. Charitable Gift Card purchases and Charitable Gift Card redemptions are not eligible for bonus pool funds through The Big Give.

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### WHAT IS THE MINIMUM DONATION TO THE BIG GIVE?

The minimum credit card gift is \$20. The minimum grant for Columbus Foundation donors with a Donor Advised Fund or Supporting Foundation is \$100. All major credit cards (VISA, MasterCard, Discover, American Express) are accepted.

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### IS THERE A MAXIMUM DONATION?

No.

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### IS THERE A MAXIMUM AMOUNT MY ORGANIZATION CAN RECEIVE DURING THE BIG GIVE?

No.

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### CAN A DONATION BE RESCINDED?

No.

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### CAN MY ORGANIZATION RECEIVE A DONATION TO ITS COLUMBUS FOUNDATION ENDOWMENT FUND DURING THE BIG GIVE?

No.

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### HOW WILL THE BONUS POOL WORK?

There is \$1,300,000 available in the bonus pool. All donations made during the 24-hour period will receive a pro rata portion of the bonus pool. (For

example, if a bonus pool of \$1,000,000 is available and the total amount raised during The Big Give is \$4,000,000, then 25 cents will be added to every dollar donated.) All credit card gifts and Donor Advised Fund suggestions from Columbus Foundation donors received for participating organizations during the 24-hour period—**May 12, 2015, at 10:00 a.m. EDT to May 13, 2015, at 10:00 a.m. EDT**—will be eligible for the pro rata bonus pool funds.

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### ARE THERE ANY CREDIT CARD FEES FOR DONATIONS MADE THROUGH POWERPHILANTHROPY DURING THE BIG GIVE?

No. The Columbus Foundation is covering all credit card fees, so that 100 percent of donations are directed to participating nonprofits.

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### WILL RECURRING DONATIONS BE CONSIDERED FOR THE BIG GIVE EVENT?

Recurring donations are not eligible to receive bonus pool funds.

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### AFTER THE EVENT, HOW WILL NONPROFITS KNOW THE DOLLAR AMOUNT OF DONATIONS THEY WILL RECEIVE?

To inquire about the total donations your nonprofit received during The Big Give, please have **one representative** from your nonprofit contact **p2@columbusfoundation.org** after noon EST on **May 18, 2015**.

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### DURING THE BIG GIVE, WILL I BE ABLE TO VIEW GIFTS RECEIVED BY MY NONPROFIT IN REAL-TIME VIA POWERPHILANTHROPY?

The time remaining in the 24-hour event period and the total amount raised through The Big Give will be viewable in five-minute increments at **tcfapp.org/search**. Real-time data for the total amount raised or updates for individual nonprofits will not be available.

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### HOW WILL I KNOW THE TOTAL RAISED?

The bonus pool percentage ratio and preliminary results will be posted on **columbusfoundation.org** on **May 14, 2015**.

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### WHEN WILL MY ORGANIZATION RECEIVE ITS BIG GIVE DONATIONS?

You will receive your funds from the bonus pool by **June 30, 2015**.

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### HOW WILL MY ORGANIZATION RECEIVE ITS BIG GIVE DONATIONS?

Each organization will receive notification via email when credit card gifts are deposited into their bank account, allowing immediate access to donor acknowledgment information. Checks representing Donor Advised Fund and Supporting Foundation grants and bonus pool funds will be distributed by mail. Please read the **Donations Reference Guide** in the toolkit for more information. Access the toolkit at **columbusfoundation.org/article/nonprofit-toolkit/**.

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### DOES MY ORGANIZATION PROVIDE TAX RECEIPTS FOR THE BIG GIVE CONTRIBUTIONS?

No. The Columbus Foundation will provide tax receipts to all Big Give donors. Your organization does not need to provide tax receipts.

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### HOW CAN I MAKE CHANGES TO MY ORGANIZATION'S POWERPHILANTHROPY PORTRAIT?

Updates made to portraits after **April 10, 2015** are not guaranteed to be published to the live site prior to The Big Give. To make an inquiry regarding an urgent change, you may submit a request by email to **p2@columbusfoundation.org**.

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### ARE THERE ADDITIONAL RESOURCES AVAILABLE TO MARKET THE BIG GIVE TO MY DONORS?

Yes! Please access the resources designed exclusively for you in **The Big Give Nonprofit Toolkit**, available at **columbusfoundation.org/article/nonprofit-toolkit/**.